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QUINNIPIAC UNIVERSITY POLL

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McAULIFFE HAS 6-POINT LEAD IN CLOSE VIRGINIA GOV RACE, QUINNIPIAC UNIVERSITY POLL FINDS; LIBERTARIAN HAS 8 PERCENT

In the final day of the hard-fought Virginia governor's race, Democrat Terry McAuliffe has a 46 – 40 percent likely voter lead over Republican State Attorney General Ken Cuccinelli, with 8 percent for Libertarian Party candidate Robert Sarvis, according to a Quinnipiac University poll completed last night and released today.

This compares to a 45 – 41 percent McAuliffe lead in an October survey by the independent Quinnipiac (KWIN-uh-pe-ack) University. Today, 5 percent of likely voters remain undecided and 5 percent of those who name a candidate say there's a good chance they will change their mind by tomorrow's Election Day.

There is a large gender gap as McAuliffe leads 50 – 36 percent among women, with 9 percent for Sarvis, while men are divided with 44 percent for Cuccinelli, 42 percent for McAuliffe and 8 percent for Sarvis. Democrats go 93 – 1 percent for McAuliffe, with 3 percent for Sarvis, while Republicans go 85 – 5 percent for Cuccinelli, with 7 percent for Sarvis. Independent voters are divided 40 – 40 percent, with 14 percent for Sarvis.

“Attorney General Ken Cuccinelli made the race to become Virginia's next governor interesting. But barring a late surge of Republicans returning to the fold and independents jumping on the GOP train, Terry McAuliffe has a small but steady lead that is formidable entering the final day of the campaign,” said Peter A. Brown, assistant director of the Quinnipiac University Polling Institute.

“All year long, Cuccinelli has suffered from an inability to unite the Republican base, and if today's data holds true for another 24 hours, analysts may look back at his 85 percent of the GOP vote as his fatal flaw, while McAuliffe was getting 93 percent of the Democratic vote.”

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Cuccinelli wins the enthusiasm race among Virginia likely voters: 54 percent of his backers strongly favor him, compared to 39 percent of McAuliffe supporters and 14 percent of Sarvis backers. Among Sarvis supporters, 74 percent say they back the Libertarian because they dislike the other candidates.

With Sarvis out of the race, McAuliffe leads 49 – 42 percent.

“Libertarian Robert Sarvis continues to get almost one in 10 votes, apparently taking many of the Republican and independent votes Cuccinelli needs,” Brown added. “If Sarvis’ supporters stay with him in those numbers it is difficult to see where Cuccinelli can find enough votes to turn his fortunes around.

“To make a comeback in the final hours Cuccinelli will need to take virtually all the undecided; peel off a few percent from Sarvis and hope that his turnout operation is superior to that of McAuliffe. Obviously that is a longshot formula for victory. The good news for Cuccinelli is that his supporters seem more enthusiastic about their guy than are the McAuliffe backers, but there just doesn’t seem to be enough of them to get Cuccinelli over the top.”

In the race to the bottom, McAuliffe gets a negative 42 – 45 percent favorability rating from Virginia likely voters, compared to Cuccinelli’s negative 38 – 52 percent. For Sarvis, 70 percent still haven’t heard enough to form an opinion.

From October 29 – November 3, Quinnipiac University surveyed 1,606 likely voters with a margin of error of +/- 2.5 percentage points. Live interviewers call land lines and cell phones.

The Quinnipiac University Poll, directed by Douglas Schwartz, Ph.D., conducts public opinion surveys in Pennsylvania, New York, New Jersey, Connecticut, Florida, Ohio, Virginia, Colorado, Iowa and the nation as a public service and for research.

For more information, visit <http://www.quinnipiac.edu/polling>, call (203) 582-5201, or follow us on [Twitter](#).

1. If the election for Governor were being held today, and the candidates were Terry McAuliffe the Democrat, Ken Cuccinelli the Republican, and Robert Sarvis the Libertarian, for whom would you vote? (If undecided) As of today, do you lean more toward McAuliffe, Cuccinelli, or Sarvis? (Table includes leaners)

	LIKELY VOTERS.....							
	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk
McAuliffe	46%	5%	93%	40%	42%	50%	36%	84%
Cuccinelli	40	85	1	40	44	36	51	3
Sarvis	8	7	3	14	8	9	9	5
SMONE ELSE (VOL)	-	1	-	1	1	-	1	-
DK/NA	5	2	3	6	5	6	4	9

TREND: If the election for Governor were being held today, and the candidates were Terry McAuliffe the Democrat, Ken Cuccinelli the Republican, and Robert Sarvis the Libertarian, for whom would you vote? (If undecided) As of today, do you lean more toward McAuliffe, Cuccinelli, or Sarvis? (Table includes leaners)

	LIKELY VOTERS.....				
	Nov 4 2013	Oct 30 2013	Oct 23 2013	Oct 10 2013	Sep 18 2013
McAuliffe	46	45	46	47	44
Cuccinelli	40	41	39	39	41
Sarvis	8	9	10	8	7
SMONE ELSE (VOL)	-	1	1	-	1
DK/NA	5	4	4	5	6

1a. (If candidate chosen q1) Will you definitely vote for (Candidate of choice), or is there a chance you could change your mind and vote for another of the candidates? IF CHANGE MIND: Would you say there's a good chance you'll change your mind, or would you say it's pretty unlikely?

	LIKELY VOTERS.....			
	Total	CANDIDATE CHOSEN Q1.....		
		McAuliffe	Cuccinelli	Sarvis
Def vote for cand	89%	93%	90%	59%
Unlikely to change	5	4	4	12
Good chance change	5	2	3	24
DK/NA	2	1	3	5

TREND: (If candidate chosen) Will you definitely vote for (Candidate of choice), or is there a chance you could change your mind and vote for another of the candidates? IF CHANGE MIND: Would you say there's a good chance you'll change your mind, or would you say it's pretty unlikely?

	LIKELY VOTERS.....				
	Nov 4 2013	Oct 30 2013	Oct 23 2013	Oct 10 2013	Sep 18 2013
Def vote for cand	89	85	82	79	77
Unlikely to change	5	7	9	9	8
Good chance change	5	7	7	11	12
DK/NA	2	2	1	1	2

1b. (If candidate chosen q1) Would you describe your support for (Candidate of choice) as strongly favoring him, or do you like him but with reservations, or do you support him because you dislike the other candidates?

LIKELY VOTERS.....				
CANDIDATE CHOSEN Q1.....				
	CANDIDATE OF CHOICE Q1.....			
Total	McAuliffe	Cuccinelli	Sarvis	
Strongly favor	43%	39%	54%	14%
Like/Reservations	24	27	23	7
Dislike other cand	30	32	19	74
DK/NA	4	3	4	4

TREND: (If candidate chosen) Would you describe your support for (Candidate of choice) as strongly favoring him, or do you like him but with reservations, or do you support him because you dislike the other candidates?

LIKELY VOTERS.....				
CANDIDATE CHOSEN.....				
	Nov 4	Oct 30	Oct 23	Oct 10
	2013	2013	2013	2013
Strongly favor	43	43	39	40
Like/Reservations	24	23	28	27
Dislike other cand	30	32	30	31
DK/NA	4	2	3	3

1c. (If voting for Sarvis q1) Who is your second choice? (* q1 Recalculated gubernatorial vote without Sarvis using second choice question)

LIKELY VOTERS WITHOUT SARVIS.....								
	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk
McAuliffe	49%	6%	96%	44%	45%	53%	39%	86%
Cuccinelli	42	90	1	43	47	38	54	3
SMONE ELSE (VOL)	1	1	-	3	1	1	1	1
DK/NA	7	3	3	10	7	8	6	10

TREND: (If voting for Sarvis) Who is your second choice? (* Recalculated gubernatorial vote without Sarvis using second choice question)

LIKELY VOTERS WITHOUT SARVIS..				
	Nov 4	Oct 30	Oct 23	Oct 10
	2013	2013	2013	2013
McAuliffe	49	47	50	49
Cuccinelli	42	45	42	42
SMONE ELSE (VOL)	1	2	2	1
DK/NA	7	7	7	7

2. Is your opinion of Terry McAuliffe favorable, unfavorable or haven't you heard enough about him?

LIKELY VOTERS.....								
	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk
Favorable	42%	6%	83%	35%	38%	45%	33%	78%
Unfavorable	45	80	9	52	51	40	56	7
Hvn't hrd enough	10	12	7	12	9	12	9	11
REFUSED	3	2	2	2	2	3	2	5

TREND: Is your opinion of Terry McAuliffe favorable, unfavorable or haven't you heard enough about him?

	LIKELY VOTERS.....					
	Nov 4	Oct 30	Oct 23	Oct 10	Sep 18	Aug 21
	2013	2013	2013	2013	2013	2013
Favorable	42	41	39	41	38	34
Unfavorable	45	46	43	40	38	33
Hvn't hrd enough	10	11	16	16	22	31
REFUSED	3	2	2	3	2	1

3. Is your opinion of Ken Cuccinelli favorable, unfavorable or haven't you heard enough about him?

	LIKELY VOTERS.....							
	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk
Favorable	38%	79%	4%	37%	43%	33%	47%	7%
Unfavorable	52	13	88	53	49	54	46	76
Hvn't hrd enough	7	7	6	8	6	8	5	12
REFUSED	3	1	2	2	2	4	2	5

TREND: Is your opinion of Ken Cuccinelli favorable, unfavorable or haven't you heard enough about him?

	LIKELY VOTERS.....					
	Nov 4	Oct 30	Oct 23	Oct 10	Sep 18	Aug 21
	2013	2013	2013	2013	2013	2013
Favorable	38	40	38	39	34	35
Unfavorable	52	52	52	49	51	41
Hvn't hrd enough	7	6	9	10	13	22
REFUSED	3	3	1	2	1	2

4. Is your opinion of Robert Sarvis favorable, unfavorable or haven't you heard enough about him?

	LIKELY VOTERS.....							
	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk
Favorable	16%	13%	13%	21%	18%	14%	17%	10%
Unfavorable	11	11	13	10	10	12	13	7
Hvn't hrd enough	70	74	72	66	69	71	68	80
REFUSED	2	2	2	2	2	3	3	3

TREND: Is your opinion of Robert Sarvis favorable, unfavorable or haven't you heard enough about him?

	LIKELY VOTERS.....				
	Nov 4	Oct 30	Oct 23	Oct 10	Sep 18
	2013	2013	2013	2013	2013
Favorable	16	12	13	10	8
Unfavorable	11	11	8	7	6
Hvn't hrd enough	70	75	78	80	85
REFUSED	2	2	1	2	1