Tim Malloy, Polling Analyst

FOR RELEASE: MAY 8, 2024

## WISCONSIN 2024: BIDEN LEADS TRUMP IN 2-WAY RACE, IT'S NECK AND NECK WHEN BALLOT INCLUDES THIRD-PARTY CANDIDATES, QUINNIPIAC UNIVERSITY WISCONSIN POLL FINDS; VOTERS 50 - 38\% OPPOSE CAMPUS PROTESTS OVER ISRAEL'S ACTIONS IN GAZA

President Joe Biden leads former President Donald Trump 50-44 percent in a head-to-head matchup, according to a Quinnipiac (KWIN-uh-pea-ack) University poll of registered voters in Wisconsin released today.

Democrats ( $97-2$ percent) and independents ( $50-43$ percent) back Biden, while Republicans ( $95-3$ percent) back Trump.

When the matchup is expanded to include independent and Green Party candidates, the race is too close to call. Biden receives 40 percent support, Trump receives 39 percent support, independent candidate Robert F. Kennedy, Jr. receives 12 percent support, Green Party candidate Jill Stein receives 4 percent support, and independent candidate Cornel West receives 1 percent support.

Among voters who support Biden in the head-to-head matchup, 80 percent support him in the 5 -way race, 11 percent support Robert F. Kennedy, Jr., 7 percent support Jill Stein, and 2 percent support Cornel West.

Among voters who support Trump in the head-to-head matchup, 87 percent support him in the 5 -way race, 10 percent support Robert F. Kennedy, Jr., 1 percent support Cornel West, and 1 percent support Jill Stein.
"While the modest lead for Biden in the head-to-head will certainly resonate with his base, when all the candidates are thrown into the mix the race between Biden and Trump is basically a tie," said Quinnipiac University Polling Analyst Tim Malloy.

## BIDEN VS. TRUMP: THE ISSUES

Voters were asked who they think would do a better job handling six issues...

- abortion: 54 percent say Biden, while 36 percent say Trump;
- preserving democracy in the United States: 51 percent say Biden, while 42 percent say Trump;
- international conflicts: 48 percent say Trump, while 47 percent say Biden;
- the response to the Israel - Hamas war in Gaza: 45 percent say Trump, while 43 percent say Biden;
- the economy: 52 percent say Trump, while 44 percent say Biden;
- immigration: 51 percent say Trump, while 43 percent say Biden.


## U.S. SENATE RACE

Incumbent Democratic Senator Tammy Baldwin leads Republican challenger Eric Hovde $54-42$ percent in the race for U.S. Senate in Wisconsin.

Democrats ( $98-1$ percent) and independents ( $52-40$ percent) back Baldwin, while Republicans (91-8 percent) back Hovde.

Nearly half of voters ( 49 percent) have a favorable opinion of Baldwin, while 35 percent have an unfavorable opinion of her, and 15 percent say they haven't heard enough about her.

Twenty-three percent of voters have a favorable opinion of Hovde, while 25 percent have an unfavorable opinion of him, and 50 percent say they haven't heard enough about him.
"Incumbent Tammy Baldwin is in a solid position, leaving challenger Eric Hovde having to cut into a double-digit deficit in a critical U.S. Senate race," added Malloy.

## CAMPUS PROTESTS

Voters $50-38$ percent oppose the student protests being held on college and university campuses responding to Israel's actions in Gaza, with 11 percent not offering an opinion.

Republicans ( $79-9$ percent) and independents ( $51-38$ percent) oppose the protests, while Democrats ( $64-28$ percent) support them.

Among voters $18-34$ years old, a majority (63 percent) support the protests, while 28 percent oppose the protests.

Voters 61 - 33 percent disapprove of student protesters setting up encampments on college campuses as a form of protest.

Among voters $18-34$ years old, a majority ( 60 percent) approve of student protestors setting up encampments on college campuses as a form of protest, while 32 percent disapprove.

Voters 51-41 percent think students who refuse to take down the encampments should be arrested.
Among voters $18-34$ years old, a majority ( 67 percent) think students who refuse to take down the encampments should not be arrested, while 28 percent think they should be arrested.

A vast majority of voters ( 73 percent) think the protests will not make a difference, 13 percent think the protests will help Palestinians in Gaza, and 7 percent think the protests will hurt Palestinians in Gaza.
"With the exception of young people and Democrats, Wisconsin voters take a hardline on student protests with a stern warning: if you set up camp and then refuse to leave, you deserve to be arrested. And for all the risks demonstrators are taking, a vast majority of voters think it will make no difference to the people of Gaza," added Malloy.

## MOST URGENT ISSUE

Given a list of 10 issues and asked which is the most urgent one facing the country today, the economy (24 percent) tops the list, followed by immigration (20 percent) and preserving democracy in the United States ( 20 percent).

## ECONOMY

Thirty-four percent of voters describe the state of the nation's economy these days as either excellent (4 percent) or good ( 30 percent), while a majority of voters ( 65 percent) describe it as either not so good (27 percent) or poor (38 percent).

Nearly half of voters (49 percent) think the nation's economy is getting worse, 30 percent think it's staying about the same, and 20 percent think it's getting better.

Sixty-five percent of voters describe their financial situation these days as either excellent ( 11 percent) or good ( 54 percent), while 34 percent describe it as either not so good ( 23 percent) or poor ( 11 percent).

A majority of voters ( 61 percent) think their income is not keeping up with the cost of living, while 36 percent think their income is keeping up with the cost of living.
"Their paychecks vs. what they need to live the life they want to live, 'we're not keeping up,' say Wisconsinites," added Malloy.

A plurality of voters (47 percent) say they are worse off financially today than they were in 2020, while 41 percent say they are better off, and 10 percent volunteer they are the same.

## STUDENT LOAN DEBT

Nearly half of voters (49 percent) think cancelling student loan debt for college students in Wisconsin is a bad idea, while 45 percent think it is a good idea.


#### Abstract

ABORTION Sixty-seven percent of voters think abortion should be legal in either all cases ( 30 percent) or most cases (37 percent), while 28 percent of voters think abortion should be illegal in either most cases ( 22 percent) or all cases ( 6 percent).

Eighty-three percent of voters think abortion should be legal when the pregnancy was caused by rape or incest, while 11 percent think abortion should be illegal in that situation.

Ninety-one percent of voters think abortion should be legal when it is necessary to save the life of the mother, while 5 percent think abortion should be illegal in that situation.


## JOB APPROVALS

Voters give President Joe Biden a negative 39 - 58 percent job approval rating.
Voters give Governor Tony Evers a positive 53-37 percent job approval rating.
Voters give Senator Tammy Baldwin a positive $53-36$ percent job approval rating.
Voters give Senator Ron Johnson a negative 39 - 48 percent job approval rating.
1,457 Wisconsin self-identified registered voters were surveyed from May 2 nd -6 th with a margin of error of $+/-2.6$ percentage points.

The Quinnipiac University Poll, directed by Doug Schwartz, Ph.D. since 1994, conducts independent, non-partisan national and state polls on politics and issues. Surveys adhere to industry best practices and are
based on random samples of adults using random digit dialing with live interviewers calling landlines and cell phones.
Visit poll.qu.edu or www.facebook.com/quinnipiacpoll Email poll@qu.edu, or follow us on Twitter @QuinnipiacPoll.

1. If the election for president were being held today, and the candidates were Joe Biden the Democrat and Donald Trump the Republican, for whom would you vote? (INCLUDES LEANERS)

|  | REGISTERED VOTERS |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Tot | Rep | Dem | Ind | Men | Women | White | Non White | WHITE |  |
|  |  |  |  |  |  |  |  |  | $\begin{aligned} & 4 \text { YR COLL DEG } \\ & \text { Yes No } \end{aligned}$ |  |
|  |  |  |  |  |  |  |  |  |  |  |
| Biden | 50\% | 3\% | 97\% | 50\% | 40\% | 60\% | 50\% | 54\% | 61\% | 44\% |
| Trump | 44 | 95 | 2 | 43 | 55 | 34 | 46 | 37 | 34 | 52 |
| SMONE ELSE (VOL) | 1 | - | - | 1 | - | 1 | 1 | - | 1 | - |
| WLDN'T VOTE (VOL) | 1 | - | - | 2 | 1 | - | 1 | - | - | 1 |
| UNDECIDED (VOL) | 2 | 1 | - | 3 | 1 | 2 | 1 | 5 | 2 | 1 |
| REFUSED | 2 | 1 | 1 | 2 | 3 | 1 | 1 | 3 | 1 | 1 |
|  | AGE IN | YRS. |  |  |  | CANDIDATE OF CHOICE Q2 |  |  |  |  |
|  | 18-34 | 35-49 | 50-64 | 65+ |  | Kennedy |  |  |  |  |
| Biden | 57\% | 49\% | 48\% | 52\% |  | 46\% |  |  |  |  |
| Trump | 40 | 45 | 48 | 44 |  | 37 |  |  |  |  |
| SMONE ELSE (VOL) | 1 | 1 | 1 | - |  | 3 |  |  |  |  |
| WLDN'T VOTE (VOL) | - | 1 | - | 1 |  | 4 |  |  |  |  |
| UNDECIDED (VOL) | 1 | 3 | 2 | 1 |  | 4 |  |  |  |  |
| REFUSED | 1 | 1 | 1 | 1 |  | 5 |  |  |  |  |

2. If the election for president were being held today, and the candidates were Joe Biden the Democrat, Donald Trump the Republican, Robert F. Kennedy Jr. running as an independent candidate, Cornel West running as an independent candidate, and Jill Stein the Green Party candidate, for whom would you vote? (INCLUDES LEANERS)

|  |  |  | REGISTERED |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  | Non | 4 YR | COLL DEG |
| Tot | Rep | Dem | Ind | Men | Women | White | White | Yes | No |
| 40\% | 2\% | 87\% | 32\% | 35\% | 46\% | 41\% | 36\% | 53\% | 35\% |
| 39 | 89 | 1 | 34 | 47 | 31 | 41 | 28 | 29 | 47 |
| 12 | 8 | 5 | 20 | 11 | 13 | 11 | 20 | 10 | 11 |
| 1 | - | - | 3 | 1 | 1 | 1 | 3 | 1 | 1 |
| 4 | - | 5 | 6 | 2 | 6 | 4 | 8 | 5 | 3 |
| - | - | - | - | - | - | - | - | - | - |
| - | - | - | - | - | - | - | - | - | - |
| 2 | - | 1 | 4 | 2 | 3 | 2 | 4 | 2 | 2 |
| 1 | - | - | 1 | 1 | - | 1 | - | 1 | 1 |


| AGE IN | YRS $\ldots \ldots \ldots \ldots$ |  | CANDIDATE |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | ---: |
| $18-34$ | $35-49$ | $50-64$ | $65+$ |  | Biden | Tru |
|  |  |  |  |  |  |  |
| $31 \%$ | $39 \%$ | $43 \%$ | $49 \%$ | $80 \%$ | - |  |
| 32 | 41 | 40 | 40 | - | 87 |  |
| 20 | 12 | 12 | 7 | 11 | 10 |  |
| 3 | 1 | 2 | - | 2 | 1 |  |
| 13 | 5 | 1 | 1 | 7 | 1 |  |
| - | - | - | - | - | - |  |
| - | - | - | - | - | - |  |
| 1 | 2 | 2 | 1 | 1 | 1 |  |
| - | - | - | 1 | - | - |  |

3. If the election for United States Senator were being held today, and the candidates were Tammy Baldwin the Democrat and Eric Hovde the Republican, for whom would you vote? (INCLUDES LEANERS)

|  | REGISTERED VOTERS. |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Tot | Rep | Dem | Ind | Men | Women | White | Non <br> White | WHITE. |  |
|  |  |  |  |  |  |  |  |  | 4 YR | COLL DEG |
|  |  |  |  |  |  |  |  |  | Yes | No |
| Baldwin | 54\% | 8\% | 98\% | 52\% | 45\% | 63\% | 53\% | 63\% | 62\% | 48\% |
| Hovde | 42 | 91 | 1 | 40 | 50 | 34 | 43 | 31 | 35 | 48 |
| SMONE ELSE (VOL) | - | - | - | - | - | - | - | 1 | - | - |
| WLDN'T VOTE(VOL) | 1 | - | - | 2 | 2 | - | 1 | 2 | - | 1 |
| UNDECIDED (VOL) | 2 | - | 1 | 4 | 2 | 3 | 2 | 1 | 3 | 2 |
| REFUSED | 1 | - | - | 1 | 2 | - | - | 2 | - | - |


|  | AGE IN YRS.............. |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  | $18-34$ | $35-49$ | $50-64$ | $65+$ |
|  |  |  |  |  |
|  | $62 \%$ | $55 \%$ | $51 \%$ | $56 \%$ |
| Baldwin | 32 | 42 | 47 | 42 |
| Hovde | - | - | 1 | - |
| SMONE ELSE (VOL) | 4 | 1 | - | - |
| WLDN'T VOTE (VOL) | 2 | 2 | 1 | 1 |
| UNDECIDED (VOL) | - | - | - | - |
| REFUSED |  |  |  |  |

4. Is your opinion of Donald Trump favorable, unfavorable or haven't you heard enough about him?

|  | REGISTE | RED Vo | ERS . |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  | WHITE |  |
|  |  |  |  |  |  |  |  | Non <br> White | $4 \text { YR }$ | COLL DEG |
|  | Tot | Rep | Dem | Ind | Men | Women | White | White |  | No |
| Favorable | 40\% | 87\% | 2\% | 38\% | 49\% | 32\% | 42\% | 34\% | 29\% | 49\% |
| Unfavorable | 55 | 10 | 98 | 56 | 45 | 65 | 56 | 57 | 70 | 49 |
| Hvn't hrd enough | 2 | 1 | - | 3 | 3 | 2 | 2 | 4 | 1 | 2 |
| REFUSED | 2 | 2 | - | 3 | 2 | 2 | 1 | 5 | 1 | 1 |
|  | AGE IN | YRS. |  |  |  |  |  |  |  |  |
|  | 18-34 | 35-49 | 50-64 | 65+ |  |  |  |  |  |  |
| Favorable | 36\% | 43\% | 42\% | 41\% |  |  |  |  |  |  |
| Unfavorable | 57 | 55 | 56 | 56 |  |  |  |  |  |  |
| Hvn't hrd enough | 4 | 1 | 1 | 1 |  |  |  |  |  |  |
| REFUSED | 2 | 1 | - | 1 |  |  |  |  |  |  |

5. Is your opinion of Joe Biden favorable, unfavorable or haven't you heard enough about him?

REGISTERED VOTERS $\qquad$
WHITE........

6. Is your opinion of Robert F. Kennedy Jr. favorable, unfavorable or haven't you heard enough about him?

|  | REGISTERED VOTERS. |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Tot | Rep | Dem | Ind | Men | Women |  |  | 4 YR | COLL DEG |
|  |  |  |  |  |  |  |  |  | Yes | No |
| Favorable | 26\% | 29\% | 10\% | 35\% | 29\% | 23\% | 25\% | 31\% | 26\% | 25\% |
| Unfavorable | 37 | 25 | 58 | 31 | 36 | 37 | 39 | 24 | 50 | 33 |
| Hvn't hrd enough | 35 | 44 | 30 | 32 | 31 | 38 | 33 | 42 | 22 | 39 |
| REFUSED | 2 | 2 | 1 | 1 | 3 | 1 | 2 | 2 | 2 | 2 |

AGE IN YRS...............
18-34 35-49 50-64 65+
Favorable 29\% 30\% 27\% 20\%
Unfavorable $25 \quad 33 \quad 39 \quad 49$

| Hvn't hrd enough | 44 | 34 | 32 | 30 |
| :--- | ---: | ---: | ---: | ---: |
| REFUSED | 1 | 3 | 2 | 1 |

7. Is your opinion of Tammy Baldwin favorable, unfavorable or haven't you heard enough about her?

|  | REGISTERED V |  |  |  |  |  |  | Non White |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Tot | Rep | Dem | Ind | Men |  |  |  | WHITE........ 4 YR COLL DEG |  |
|  |  |  |  |  |  |  |  |  | Yes | No |
| Favorable | 49\% | 9\% | 89\% | 47\% | 41\% | 57\% | 50\% | 47\% | 61\% | 44\% |
| Unfavorable | 35 | 73 | 2 | 35 | 40 | 30 | 35 | 33 | 29 | 39 |
| Hvn't hrd enough | 15 | 16 | 9 | 16 | 17 | 12 | 14 | 19 | 10 | 16 |
| REFUSED | 2 | 1 | - | 1 | 2 | 1 | 1 | 2 | 1 | 1 |
|  | AGE IN | YRS. |  |  |  |  |  |  |  |  |
|  | 18-34 | 35-49 | 50-64 | 65+ |  |  |  |  |  |  |
| Favorable | 46\% | 48\% | 51\% | 57\% |  |  |  |  |  |  |
| Unfavorable | 26 | 35 | 40 | 34 |  |  |  |  |  |  |
| Hvn't hrd enough | 28 | 17 | 8 | 8 |  |  |  |  |  |  |
| REFUSED | 1 | - | 1 | 1 |  |  |  |  |  |  |

8. Is your opinion of Eric Hovde favorable, unfavorable or haven't you heard enough about him?

|  | REGISTERED VOTERS $\ldots \ldots \ldots$ |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  |  |  |  |  |
|  | Tot | Rep | Dem | Ind |
|  |  |  |  |  |
| Favorable | $23 \%$ | $49 \%$ | $3 \%$ | $22 \%$ |
| Unfavorable | 25 | 5 | 50 | 22 |
| Hvn't hrd enough | 50 | 46 | 45 | 55 |
| REFUSED | 1 | - | 1 | 1 |
|  |  |  |  |  |
|  | AGE IN | YRS $\ldots \ldots \ldots \ldots$ |  |  |
|  | $18-34$ | $35-49$ | $50-64$ | $65+$ |
|  |  |  |  |  |
| Favorable | $15 \%$ | $20 \%$ | $28 \%$ | $29 \%$ |
| Unfavorable | 18 | 20 | 30 | 36 |
| Hvn't hrd enough | 66 | 60 | 41 | 34 |
| REFUSED | 1 | - | - | 1 |

9. Is your opinion of Tony Evers favorable, unfavorable or haven't you heard enough about him?

|  | REGISTERED VOTERS |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Tot | Rep | Dem | Ind | Men | Women | White | Non <br> White | WHITE |  |
|  |  |  |  |  |  |  |  |  | 4 YR | COLL DEG |
|  |  |  |  |  |  |  |  |  | Yes | No |
| Favorable | 49\% | 9\% | 89\% | 47\% | 40\% | 57\% | 49\% | 48\% | 63\% | 42\% |
| Unfavorable | 37 | 80 | 1 | 35 | 44 | 30 | 38 | 32 | 29 | 43 |
| Hvn't hrd enough | 13 | 11 | 10 | 17 | 13 | 13 | 12 | 20 | 8 | 14 |
| REFUSED | 1 | 1 | - | 1 | 2 | - | 1 | 1 | - | 1 |

AGE IN YRS...............
18-34 35-49 50-64 65+

| Favorable | $45 \%$ | $52 \%$ | $51 \%$ | $52 \%$ |
| :--- | :---: | :---: | :---: | :---: |
| Unfavorable | 30 | 36 | 41 | 37 |
| Hvn't hrd enough | 25 | 11 | 8 | 11 |
| REFUSED | - | 1 | 1 | 1 |

10. Is your opinion of Ron Johnson favorable, unfavorable or haven't you heard enough about him?

|  | REGISTERED VOTERS. |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Tot | Rep | Dem | Ind | Men | Women | White | Non White | WHITE. |  |
|  |  |  |  |  |  |  |  |  | 4 YR | COLL DEG |
|  |  |  |  |  |  |  |  |  | Yes | No |
| Favorable | 33\% | 68\% | 4\% | 33\% | 39\% | 27\% | 35\% | 26\% | 29\% | 38\% |
| Unfavorable | 45 | 9 | 82 | 43 | 38 | 52 | 46 | 44 | 57 | 40 |
| Hvn't hrd enough | 20 | 22 | 13 | 23 | 21 | 19 | 18 | 30 | 11 | 22 |
| REFUSED | 2 | 1 | 1 | 1 | 2 | 1 | 1 | - | 2 | 1 |

AGE IN YRS...............
18-34 35-49 50-64 65+

| Favorable | $18 \%$ | $32 \%$ | $40 \%$ | $38 \%$ |
| :--- | :---: | :---: | :---: | :---: |
| Unfavorable | 46 | 44 | 49 | 47 |
| Hvn't hrd enough | 36 | 22 | 11 | 14 |
| REFUSED | - | 2 | 1 | 1 |

11. How upset would you be if the candidate you support in the 2024 presidential election lost; very upset, somewhat upset, not so upset, or not upset at all?

|  | REGISTERED VOTERS. |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  | WHITE. . . . . . |  |
|  |  |  |  |  |  |  |  | Non | 4 YR | COLL DEG |
|  | Tot | Rep | Dem | Ind | Men | Women | White | White | Yes | No |
| Very upset | 45\% | 53\% | 61\% | 31\% | 38\% | 51\% | 48\% | 32\% | 54\% | 45\% |
| Somewhat upset | 28 | 31 | 23 | 30 | 30 | 27 | 28 | 33 | 27 | 29 |
| Not so upset | 10 | 6 | 5 | 17 | 11 | 9 | 10 | 15 | 10 | 10 |
| Not upset at all | 12 | 7 | 6 | 19 | 17 | 8 | 10 | 19 | 8 | 11 |
| DK/NA | 5 | 3 | 4 | 3 | 4 | 5 | 4 | 2 | 2 | 5 |
|  | AGE IN | YRS. |  |  |  |  |  |  |  |  |
|  | 18-34 | 35-49 | 50-64 | $65+$ |  |  |  |  |  |  |
| Very upset | 29\% | 45\% | 47\% | 60\% |  |  |  |  |  |  |
| Somewhat upset | 35 | 27 | 32 | 24 |  |  |  |  |  |  |
| Not so upset | 17 | 11 | 7 | 6 |  |  |  |  |  |  |
| Not upset at all | 16 | 13 | 9 | 7 |  |  |  |  |  |  |
| DK/NA | 3 | 3 | 5 | 3 |  |  |  |  |  |  |

12. Do you approve or disapprove of the way Tony Evers is handing his job as governor?


AGE IN YRS............... 18-34 35-49 50-64 65+

Approve 55\% 58\% 53\% 56\%
Disapprove $30 \quad 33 \quad 43 \quad 38$

| DK/NA | 16 | 9 | 4 | 6 |
| :--- | :--- | :--- | :--- | :--- |

13. Do you approve or disapprove of the way Tammy Baldwin is handling her job as United States Senator?

|  | D |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Tot | Rep | Dem | Ind | Men | Women | White | Non White | WHITE |  |
|  |  |  |  |  |  |  |  |  | 4 YR | COLL DEG |
|  |  |  |  |  |  |  |  |  | Yes | No |
| Approve | 53\% | 14\% | 92\% | 51\% | 45\% | 62\% | 53\% | 59\% | 63\% | 47\% |
| Disapprove | 36 | 75 | 2 | 38 | 44 | 28 | 37 | 32 | 29 | 43 |
| DK/NA | 11 | 11 | 5 | 11 | 11 | 10 | 10 | 9 | 8 | 10 |
|  | $\begin{aligned} & \text { AGE IN } \\ & 18-34 \end{aligned}$ | $\begin{aligned} & \text { YRS . . } \\ & 35-49 \end{aligned}$ | 50-64 ${ }_{\text {c }}$ 65+ |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |
| Approve | 53\% | 56\% | 54\% | 58\% |  |  |  |  |  |  |
| Disapprove | 30 | 34 | 41 |  |  |  |  |  |  |  |
| DK/NA | 17 | 10 | 5 | 6 |  |  |  |  |  |  |

14. Do you approve or disapprove of the way Ron Johnson is handling his job as United States Senator?

15. Do you approve or disapprove of the way Joe Biden is handing his job as president?

|  |  |  |  |  |  |  | WHITE. |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  | Non | 4 YR | OLL |
| Tot | Rep | Dem | Ind | Men | Women | White | White | Yes | No |
| 39\% | 3\% | 80\% | 35\% | 34\% | 44\% | 40\% | 35\% | 52\% | 33\% |
| 58 | 97 | 19 | 61 | 64 | 52 | 59 | 59 | 47 | 65 |
| 3 | - | 1 | 4 | 2 | 3 | 2 | 5 | 1 | 2 |

AGE IN YRS...............
18-34 35-49 50-64 65+

| Approve | $23 \%$ | $38 \%$ | $44 \%$ | $50 \%$ |
| :--- | :---: | :---: | :---: | :---: |
| Disapprove | 71 | 59 | 56 | 48 |
| DK/NA | 5 | 3 | - | 2 |

16. In your opinion, what is the most urgent issue facing the country today: the economy, climate change, health care, racial inequality, immigration, abortion, gun violence, crime, preserving democracy in the United States, or international conflicts?


AGE IN YRS...............
18-34 35-49 50-64 65+

| Economy | $32 \%$ | $28 \%$ | $25 \%$ | $15 \%$ |
| :--- | :---: | ---: | ---: | ---: |
| Climate change | 9 | 7 | 3 | 4 |
| Health care | 9 | 5 | 5 | 4 |
| Racial inequality | 4 | 4 | 1 | - |
| Immigration | 6 | 18 | 25 | 25 |
| Abortion | 5 | 5 | 6 | 9 |
| Gun violence | 7 | 7 | 5 | 5 |
| Crime | 3 | - | 1 | 2 |
| Preserving democracy | 11 | 18 | 23 | 28 |
| Intl conflicts | 11 | 5 | 3 | 5 |
| SOMETHING ELSE (VOL) | - | 2 | 1 | 1 |
| DK/NA | 2 | 1 | 1 | 3 |

17. Would you describe the state of the nation's economy these days as excellent, good, not so good, or poor?

18. Do you think the nation's economy is getting better, getting worse, or staying about the same?

|  | REGISTERED VOTERS. |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Tot | Rep | Dem | Ind | Men | Women | White | Non White | WHITE |  |
|  |  |  |  |  |  |  |  |  | 4 YR | COLL DEG |
|  |  |  |  |  |  |  |  |  | Yes | No |
| Better | 20\% | 2\% | 44\% | 15\% | 18\% | 22\% | 21\% | 18\% | 27\% | 17\% |
| Worse | 49 | 83 | 18 | 51 | 49 | 50 | 49 | 53 | 39 | 54 |
| The same | 30 | 15 | 37 | 34 | 32 | 27 | 30 | 29 | 33 | 28 |
| DK/NA | 1 | 1 | - | 1 | 1 | 1 | 1 | - | 1 | - |

19. Would you describe your financial situation these days as excellent, good, not so good, or poor?

|  | REGISTERED VOTERS. |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Tot | Rep | Dem | Ind | Men | Women | White | Non White | WHITE. |  |
|  |  |  |  |  |  |  |  |  | 4 YR | COLL DEG |
|  |  |  |  |  |  |  |  |  | Yes | No |
| Excellent | 11\% | 8\% | 18\% | 9\% | 13\% | 10\% | 11\% | 11\% | 21\% | 6\% |
| Good | 54 | 50 | 60 | 53 | 54 | 53 | 56 | 43 | 60 | 53 |
| Not so good | 23 | 29 | 16 | 23 | 23 | 23 | 23 | 26 | 16 | 27 |
| Poor | 11 | 11 | 6 | 14 | 9 | 13 | 9 | 20 | 2 | 13 |
| DK/NA | 2 | 2 | 1 | 1 | 2 | 1 | 1 | - | 1 | 1 |
|  | AGE IN YRS |  |  |  |  |  |  |  |  |  |
|  | 18-34 | 35-49 | 50-64 | 65+ |  |  |  |  |  |  |
| Excellent | 4\% | 11\% | 13\% | 13\% |  |  |  |  |  |  |
| Good | 53 | 48 | 55 | 57 |  |  |  |  |  |  |
| Not so good | 27 | 26 | 21 | 21 |  |  |  |  |  |  |
| Poor | 16 | 15 | 10 | 6 |  |  |  |  |  |  |
| DK/NA | - | - | 1 | 3 |  |  |  |  |  |  |

20. In thinking about your wages and income, which comes closer to your line of thinking: your income is keeping up with the cost of living or your income is not keeping up with the cost of living?

|  | REGISTERED |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Tot | Rep | Dem | Ind | Men | Women | White | Non White | WHITE........ <br> 4 YR COLL DEG |  |
|  |  |  |  |  |  |  |  |  | Yes | No |
| Keeping up | 36\% | 25\% | 52\% | 32\% | 35\% | 36\% | 36\% | 36\% | 46\% | 30\% |
| Not keeping up | 61 | 73 | 45 | 65 | 62 | 61 | 61 | 63 | 53 | 66 |
| DK/NA | 3 | 2 | 2 | 3 | 3 | 4 | 3 | 1 | 1 | 4 |

AGE IN YRS...............
18-34 35-49 50-64 65+
$\begin{array}{lllll}\text { Keeping up } & 32 \% & 32 \% & 39 \% & 41 \% \\ \text { Not keeping up } & 67 & 67 & 61 & 51\end{array}$
$\begin{array}{llllll}\text { DK/NA } & 1 & 1 & - & 8\end{array}$
21. Would you say that you are better off or worse off financially today than you were in 2020 ?

| Tot | Rep | Dem | Ind | Men | Women | White | Non White | WHITE. |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  | 4 YR | LL |
|  |  |  |  |  |  |  |  | Yes | No |
| 41\% | 13\% | 65\% | 43\% | 40\% | 42\% | 40\% | 46\% | 54\% | 32\% |
| 47 | 82 | 19 | 46 | 51 | 44 | 48 | 46 | 37 | 54 |
| 10 | 5 | 13 | 10 | 6 | 13 | 11 | 4 | 8 | 13 |
| 2 | - | 2 | 1 | , | , | 1 | 4 | 1 | 1 |


| AGE IN | YRS................. |  |  |
| :---: | :---: | :---: | :---: |
| 18-34 | $35-49$ | $50-64$ | $65+$ |
|  |  |  |  |
| $50 \%$ | $37 \%$ | $41 \%$ | $37 \%$ |
| 41 | 55 | 48 | 44 |
| 5 | 7 | 10 | 18 |
| 3 | 1 | - | 2 |

22. Regardless of how you intend to vote, who do you think would do a better job - handling the economy: Donald Trump or Joe Biden?

REGISTERED VOTERS............................................................... . . . .
WHITE........

|  |  |  |  |  | Non | 4 |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Tot YR COLL DEG |  |  |  |  |  |  |  |  |  |
|  |  | Rep | Dem | Ind | Men | Women | White | White | Yes | No |

AGE IN YRS...............
18-34 35-49 50-64 65+
Trump 55\% 53\% 55\% 45\%
Biden $38 \quad 46 \quad 43 \quad 51$
$\begin{array}{lllll}\text { DK/NA } & 7 & 1 & 2 & 3\end{array}$
23. Regardless of how you intend to vote, who do you think would do a better job - handling immigration: Donald Trump or Joe Biden?

| Tot | Rep | Dem | Ind | Men | Women | White | Non White | WHITE |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  | 4 YR | LL |
|  |  |  |  |  |  |  |  | Yes | No |
| 51\% | 96\% | 9\% | 54\% | 60\% | 43\% | 52\% | 51\% | 38\% | 59\% |
| 43 | 4 | 86 | 39 | 35 | 51 | 44 | 42 | 57 | 37 |
| 5 | - | 5 | 7 | 5 | 6 | 4 | 7 | 5 | 4 |

AGE IN YRS...............
18-34 35-49 50-64 65+
Trump 46\% 52\% 55\% 49\%

| Biden | 47 | 41 | 44 | 47 |
| :--- | ---: | ---: | ---: | ---: |
| DK/NA | 8 | 7 | 2 | 4 |

24. Regardless of how you intend to vote, who do you think would do a better job - preserving democracy in the United States: Donald Trump or Joe Biden?

REGISTERED VOTERS
WHITE.........

|  | Tot | Rep | Dem | Ind | Men | Women | White | Non <br> White | WHITE......... |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  | 4 Y | LL |
|  |  |  |  |  |  |  |  |  | Yes | No |
| Trump | 42\% | 90\% | 3\% | 41\% | 52\% | 33\% | 44\% | 37\% | $31 \%$ | 51 |
| Biden | 51 | 5 | 95 | 52 | 41 | 62 | 51 | 58 | 63 | 44 |
| DK/NA | 6 | 5 | 2 | 8 | 7 | 6 | 5 | 6 | 5 | 5 |

25. Regardless of how you intend to vote, who do you think would do a better job - handling international conflicts: Donald Trump or Joe Biden?

REGISTERED VOTERS
WHITE .

|  | Tot | Rep | Dem | Ind | Men | Women | White | Non White | WHITE. |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  | 4 YR | LL |
|  |  |  |  |  |  |  |  |  | Yes | No |
| Trump | 48\% | 95\% | 4\% | 50\% | 57\% | 40\% | 48\% | 47\% | 37\% | 55\% |
| Biden | 47 | 5 | 92 | 45 | 40 | 55 | 48 | 46 | 60 | 42 |
| DK/NA | 4 | - | 3 | 4 | 4 | 5 | 3 | 6 | 3 | 3 |

AGE IN YRS..............
18-34 35-49 50-64 65+

| Trump | $49 \%$ | $47 \%$ | $52 \%$ | $45 \%$ |
| :--- | :---: | :---: | :---: | :---: |
| Biden | 44 | 51 | 46 | 53 |
| DK/NA | 8 | 2 | 2 | 2 |

26. Regardless of how you intend to vote, who do you think would do a better job - handling abortion: Donald Trump or Joe Biden?

| REGISTERED VOTERS. . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  | Non | 4 YR | COLL DEG |
| Tot | Rep | Dem | Ind | Men | Women | White | White | Yes | No |
| 36\% | 81\% | 2\% | 35\% | 42\% | 30\% | 38\% | 32\% | 29\% | 43\% |
| 54 | 11 | 96 | 54 | 48 | 61 | 54 | 56 | 64 | 49 |
| 9 | 8 | 2 | 11 | 10 | 8 | 8 | 12 | 7 | 8 |
| AGE IN YRS |  |  |  |  |  |  |  |  |  |
| 18-34 | 35-49 | 50-64 | $65+$ |  |  |  |  |  |  |
| 29\% | 33\% | 44\% | 38\% |  |  |  |  |  |  |
| 66 | 56 | 49 | 54 |  |  |  |  |  |  |
| 5 | 11 | 7 | 8 |  |  |  |  |  |  |

27. Regardless of how you intend to vote, who do you think would do a better job - handling the response to the Israel-Hamas war in Gaza: Donald Trump or Joe Biden?

|  | REGISTERED VOTERS $\ldots \ldots \ldots$ |  |  |  |
| :--- | :--- | :---: | :---: | :---: |
|  |  |  |  |  |
|  | Tot | Rep | Dem | Ind |
|  |  |  |  |  |
| Trump | $45 \%$ | $91 \%$ | $5 \%$ | $46 \%$ |
| Biden | 43 | 5 | 84 | 40 |
| DK/NA | 12 | 5 | 11 | 14 |
|  |  |  |  |  |
|  | AGE IN | YRS $\ldots \ldots \ldots \ldots$ |  |  |
|  | $18-34$ | $35-49$ | $50-64$ | $65+$ |
|  |  |  |  |  |
| Trump | $44 \%$ | $45 \%$ | $50 \%$ | $43 \%$ |
| Biden | 37 | 43 | 43 | 51 |
| DK/NA | 19 | 12 | 7 | 6 |

28. How confident are you that votes across Wisconsin will be counted accurately in the 2024 presidential election; very confident, somewhat confident, not so confident, or not confident at all?

|  | REGISTERED |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Tot | Rep | Dem | Ind | Men | Women | White | Non White | WHITE........ <br> 4 YR COLL DEG |  |
|  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  | Yes | No |
| Very confident | 44\% | 15\% | 76\% | 42\% | 38\% | 50\% | 47\% | 31\% | 59\% | 41\% |
| Somewhat confident | 29 | 39 | 20 | 29 | 29 | 29 | 28 | 33 | 25 | 29 |
| Not so confident | 18 | 33 | 4 | 16 | 19 | 16 | 17 | 19 | 10 | 21 |
| Not confident at all | 9 | 13 | - | 12 | 13 | 5 | 7 | 16 | 6 | 8 |
| DK/NA | 1 | 1 | - | - | 2 | - | 1 | 1 | - | 1 |


|  | AGE IN | YRS............. |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- |
|  | $18-34$ | $35-49$ | $50-64$ | $65+$ |
|  |  |  |  |  |
| Very confident | $41 \%$ | $42 \%$ | $43 \%$ | $54 \%$ |
| Somewhat confident | 31 | 29 | 28 | 26 |
| Not so confident | 18 | 18 | 20 | 14 |
| Not confident at all | 9 | 10 | 8 | 5 |
| DK/NA | 1 | - | 1 | 1 |

29. Do you think cancelling student loan debt for college students in Wisconsin is a good idea or a bad idea?

|  | REGISTERED VOTERS. |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Tot | Rep | Dem | Ind | Men | Women | White | Non <br> White | WHITE. |  |
|  |  |  |  |  |  |  |  |  | 4 YR | LL |
|  |  |  |  |  |  |  |  |  | Yes | No |
| Good idea | 45\% | 10\% | 73\% | 48\% | 38\% | 52\% | 41\% | 66\% | 48\% | 37\% |
| Bad idea | 49 | 87 | 19 | 47 | 57 | 40 | 53 | 29 | 46 | 56 |
| DK/NA | 7 | 3 | 9 | 6 | 5 | 8 | 6 | 4 | 5 | 7 |


| Good idea | $67 \%$ | $53 \%$ | $33 \%$ | $36 \%$ |
| :--- | :---: | :---: | :---: | :---: |
| Bad idea | 29 | 45 | 60 | 55 |
| DK/NA | 4 | 2 | 7 | 9 |

30. From what you know about the situation in the Middle East, do your sympathies lie more with the Israelis or more with the Palestinians?
$\qquad$

|  | Tot | Rep | Dem | Ind | Men | Women | White | Non White | WHITE |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  | $4 \text { YR }$ | COLL DEG |
|  |  |  |  |  |  |  |  |  | Yes | No |
| Israelis | 41\% | 66\% | 26\% | 39\% | 51\% | 32\% | 44\% | 32\% | 42\% | 45\% |
| Palestinians | 26 | 9 | 43 | 26 | 20 | 32 | 24 | 37 | 28 | 23 |
| DK/NA | 33 | 25 | 31 | 35 | 29 | 37 | 31 | 31 | 31 | 32 |
|  | AGE IN YRS |  |  |  |  |  |  |  |  |  |
|  | 18-3 | 35-49 | 50- | $65+$ |  |  |  |  |  |  |
| Israelis | 25\% | 32\% | 50\% | 53\% |  |  |  |  |  |  |
| Palestinians | 50 | 29 | 20 | 20 |  |  |  |  |  |  |
| DK/NA | 25 | 39 | 31 | 27 |  |  |  |  |  |  |

31. Do you think abortion should be legal in all cases, legal in most cases, illegal in most cases, or illegal in all cases?

REGISTERED VOTERS
WHITE ....

|  | Tot | Rep | Dem | REGISTERED VOTERS. |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Ind | Men | Women | White | Non White | WHITE. . . . . . . <br> 4 YR COLL DEG |  |
|  |  |  |  |  |  |  |  |  | Yes | No |
| Legal all cases | 30\% | 9\% | 52\% | 27\% | 26\% | 34\% | 29\% | 39\% | 33\% | 27\% |
| Legal most cases | 37 | 26 | 42 | 42 | 36 | 38 | 37 | 38 | 39 | 36 |
| Illegal most cases | 22 | 46 | 4 | 20 | 27 | 18 | 24 | 14 | 19 | 27 |
| Illegal all cases | 6 | 12 | 1 | 5 | 5 | 6 | 6 | 4 | 4 | 7 |
| DK/NA | 5 | 6 | 1 | 6 | 7 | 4 | 4 | 5 | 5 | 4 |
|  | AGE IN | YRS. |  |  |  |  |  |  |  |  |
|  | 18-34 | 35-49 | 50-64 | $65+$ |  |  |  |  |  |  |
| Legal all cases | 41\% | 35\% | 26\% | 24\% |  |  |  |  |  |  |
| Legal most cases | 36 | 34 | 41 | 37 |  |  |  |  |  |  |
| Illegal most cases | 15 | 23 | 25 | 27 |  |  |  |  |  |  |
| Illegal all cases | 4 | 6 | 4 | 6 |  |  |  |  |  |  |
| DK/NA | 4 | 2 | 3 | 6 |  |  |  |  |  |  |

32. How about when the pregnancy was caused by rape or incest; do you think abortion should be legal in that situation or illegal?

33. How about when an abortion is necessary to save the life of the mother; do you think abortion should be legal in that situation or illegal?

|  | Tot | Rep | Dem | Ind | Men | Women | White | Non <br> White | WHITE |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  | 4 YR | LL |
|  |  |  |  |  |  |  |  |  | Yes | No |
| Legal | 91\% | 84\% | 99\% | 90\% | 89\% | 93\% | 92\% | 92\% | 94\% | 91\% |
| Illegal | 5 | 9 | 1 | 6 | 6 | 3 |  | 4 | 3 | 5 |
| DK/NA | 4 | 7 | 1 | 4 | 5 | 4 | 4 | 4 | 3 | 4 |

AGE IN YRS...............
18-34 35-49 50-64 65+
Legal 96\% 92\% 93\% 91\%
Illegal
DK/NA

| $96 \%$ | $92 \%$ | $93 \%$ | $91 \%$ |
| :---: | :---: | :---: | :---: |
| 3 | 6 | 4 | 4 |
| 1 | 2 | 3 | 5 |

34. Do you support or oppose the student protests being held on college and university campuses responding to Israel's actions in Gaza?

REGISTERED VOTERS. . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . .
WHITE. . . . . . .

|  |  |  |  |  | Non | 4 | YR COLL DEG |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
|  | Tot | Rep | Dem | Ind | Men | Women | White | White | Yes | No |

AGE IN YRS...............
18-34 35-49 50-64 65+

| Support | $63 \%$ | $44 \%$ | $33 \%$ | $27 \%$ |
| :--- | :---: | :--- | :--- | :--- |
| Oppose | 28 | 45 | 58 | 63 |
| DK/NA | 9 | 11 | 10 | 10 |

35. As you may know, some student protesters are setting up encampments on college campuses, as a form of protest. Do you approve or disapprove of this form of protest?
$\qquad$

36. Do you think students who refuse to take down the encampments should be arrested, or not?

|  | REGISTER | RED VOT | TERS. |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  | WHITE | . |
|  |  |  |  |  |  |  |  | Non | 4 YR | COLL DEG |
|  | Tot | Rep | Dem | Ind | Men | Women | White | White | Yes | No |
| Yes/Should | 51\% | 77\% | 36\% | 49\% | 57\% | 46\% | 55\% | 34\% | 51\% | 57\% |
| No | 41 | 18 | 56 | 44 | 36 | 46 | 38 | 60 | 43 | 35 |
| DK/NA | 8 | 5 | 8 | 7 | 7 | 8 | 7 | 6 | 6 | 7 |
|  | AGE IN | YRS. . |  |  |  |  |  |  |  |  |
|  | 18-34 | 35-49 | 50-64 | 65+ |  |  |  |  |  |  |
| Yes/Should | 28\% | 46\% | 59\% | 67\% |  |  |  |  |  |  |
| No | 67 | 48 | 33 | 27 |  |  |  |  |  |  |
| DK/NA | 6 | 5 | 8 | 6 |  |  |  |  |  |  |

37. Do you think the protests will help the Palestinians in Gaza, hurt the Palestinians in Gaza, or not make a difference?


| AGE IN | YRS $\ldots \ldots \ldots$ | $\ldots .$. |  |
| :---: | :---: | :---: | :---: |
| $18-34$ | $35-49$ | $50-64$ | $65+$ |
|  |  |  |  |
| $27 \%$ | $14 \%$ | $8 \%$ | $10 \%$ |
| 4 | 3 | 7 | 10 |
| 66 | 76 | 81 | 72 |
| 3 | 7 | 5 | 8 |

